



Impact Practice
by CSRBOX

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Draft Impact Assessment Report Project Swasthya Seva



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Disclaimer

- This report has been prepared solely for the purpose set out in the Memorandum of Understanding (MoU) signed between Renalysis Consultants Pvt. Ltd. (CSRBOX) and PI Industries Ltd. dated June 2024 to undertake the Impact Assessment of their “Project Swasthya Seva” implemented in the financial year 2022 to 2023
- This impact assessment is under the Companies (Corporate Social Responsibility Policy) Amendment Rules 2021, notification dated 22nd January 2021.
- This report shall be disclosed to those authorized in its entirety only without removing the disclaimer. CSRBOX has not performed an audit and does not express an opinion or any other form of assurance. Further, comments in our report are not intended, nor should they be interpreted to be legal advice or opinion.
- This report contains an analysis by CSRBOX considering the publications available from secondary sources and inputs gathered through interactions with the leadership team of PI Industries Ltd. project beneficiaries, and various knowledge partners. While the information obtained from the public domain has not been verified for authenticity, CSRBOX has taken due care to receive information from sources generally considered to be reliable.
- In preparing this report, CSRBOX has used and relied on data, material gathered through the internet, research reports, and discussions with personnel within CSRBOX as well personnel in related industries

Specific to the Impact Assessment of ‘Project Swasthya Seva’

- CSRBOX has neither conducted an audit, due diligence nor validated the financial statements and projections provided PI Industries Ltd.
- Wherever information was not available in the public domain, suitable assumptions were made to extrapolate values for the same;
- CSRBOX must emphasize that the realization of the benefits/improvisations accruing out of the recommendations set out within this report (based on secondary sources) is dependent on the continuing validity of the assumptions on which it is based. The assumptions will need to be reviewed and revised to reflect such changes in business trends, regulatory requirements, or the direction of the business as further clarity emerges. CSRBOX accepts no responsibility for the realization of the projected benefits;
- The premise of an impact assessment is ‘the objectives’ of the project along with output and outcome indicators pre-set by the programme design and implementation team. CSRBOX’s impact assessment framework was designed and executed in alignment with those objectives and indicators

List of Abbreviations

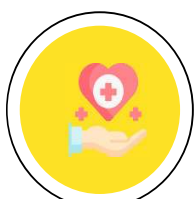
Abbreviations	Full Forms
ANC	Ante Natal Care
AWW	Anganwadi Worker
ESG	Environment, Social, Governance
MMU	Mobile Medical Unit
OOPE	Out-of-Pocket Expenditure
OPD	Out Patient Department
PNC	Post Natal Care
SDGs	Sustainable Development Goals
SRHR	Sexual and Reproductive Health and Rights

Executive Summary

PI Industries, guided by its "Caring, Sharing, and Growing" philosophy, embeds Corporate Social Responsibility (CSR) at the heart of its operations. Committed to social and environmental sustainability, PI Industries focuses on empowering underprivileged communities surrounding its Gujarat plants, aligning with the Sustainable Development Goals (SDGs). Their multi-themed CSR initiatives encompass skill development, health, education, women's empowerment, and sustainable agriculture.

Project Swasthya Seva

Operational for over five years, Project Swasthya Seva, in partnership with GVK EMRI, operates three Mobile Health Units (MHUs) to deliver preventive, promotive, and curative healthcare to 65 remote villages in Jambusar Taluka. The project aims to bridge healthcare gaps, improve reproductive and child health, and empower families with family planning knowledge. The programme primarily includes the following interventions:



Primary Diagnostics



Treatment of
Common Ailments



Reproductive & Child
Healthcare



Information
Dissemination &
Convergence

Impact Findings

Guided by the OECD-DAC framework for evaluating development outcomes, the following key impact findings have been identified:

Relevance:

- 53% of the beneficiaries are female indicating project is reaching women, who face barriers in accessing healthcare.
- 63% of the beneficiaries are above the age of 45 years with 21% being above 65 years of age focusing on healthcare needs associated with ageing.
- 65% of the beneficiaries have education levels ranging from no formal education to 8th grade indicating that the project is reaching a population having limited healthcare information.
- 55% of the beneficiaries have annual income up to INR 50,000, for whom accessing paid healthcare services is a major financial burden.
- Prior to MMU, 71% of the beneficiaries resorted to travelling long distances to access medical services, often at personal expense.
- High treatment costs emerged as the most substantial barrier before MMU services affecting 46% of the beneficiaries.
- 33% of beneficiaries a reported loss of daily wages due to the time required to travel outside the village to receive treatment before MMU services.

Effectiveness:

- 100% compliance of all three MMUs for the availability of precautionary consumables as well as maintaining records and documents.
- 100% of respondents are aware about MMU schedule and 99% find the MMU timings convenient to them.
- 95% compliance of all three MMUs for availability of medical equipment and instruments.
- 83% compliance of all three MMUs for maintaining effective monitoring mechanisms to track key operational metrics like village visits, GPS location, daily OPD footfall, etc.
- 53% of the beneficiaries experience a waiting time of less than 5 minutes before receiving treatment at the MMU.
- 96% of the beneficiaries travel less than 1 kilometer to reach the MMU stop point.
- 94% of respondents reported a clear understanding of their medical concerns following consultation with the MMU doctor.

Coherence:

SDG Alignment



National Policy Alignment



Efficiency:

Cost Element	Pre MMU	Post MMU
Travel to Healthcare Facility	44% incurred INR 100-200 per visit	97% incurred no cost to travel to MMU
Doctor's Consultation	49% paid over INR 100	No cost at MMU
Annual Family Medicine Expenditure for generic medicines	65% spent over INR 700	No cost at MMU
Lab/Diagnostic Test Cost	Hb – INR 100-200 Rapid Sugar - INR100-200 Urine Test – INR 200-300	No cost at MMU

Impact:

- 48% of beneficiaries believe that there is a significant decrease in their out-of-pocket expenditure as a result of MMU.
- 97% of beneficiaries rated the doctor and consultations at the MMU as either 'Excellent' or 'Good'
- Beneficiaries sought treatment for conditions such as cough & cold (84%), arthritis/joint pain (72%), fever (69%), skin disorders (61%), and back pain (44%).
- 67% of the respondents rated lab and diagnostic test services at MMU as 'Excellent' reporting them to be accurate and timely.

Sustainability:

- The sustained average OPD footfall of 1900-2000 patients per van per month, even after five years of operation, signifies a consistent and substantial demand for the MMU's services.
- An average of 700 lab tests conducted per van monthly demonstrates how the integration of diagnostic services alongside primary care has enhanced the MMU's value proposition.
- The project's partnership with local Primary Health Centres (PHCs) for specialized health camps strengthens sustainability by fostering integration with the existing healthcare system and maximising resource utilisation.
- Exploring collaboration with local stakeholders, including Anganwadi workers and PRI members, to support MMU operations and community health initiatives will help foster long-term sustainability.